SAMSUNG HOSPITALITY TVS

Strengthen your business with superior quality and customizable content to enhance the guest experience.

PREMIUM INTERACTIVE TV/SMA TV 3D

CURVED EDGE-LIT 890V, EDGE-LIT 890

INTERACTIVE TV/SMA TV SLIM 690, ULTRA-SLIM 890

SAMSUNG LYNK™ DRM, PRO:IDIO™ & B-LAN™

LED DIRECT-LIT 477/577 (478/578 B-LAN™), SLIM 677 (678 B-LAN™)

SAMSUNG LYNK™ DRM COMMERCIAL LITE

LED DIRECT-LIT 460 (720P), 570 (1080P), SLIM DIRECT 670 (720P/1080P)

- Samsung LYNK™ SINC 3.1
- Samsung LYNK™ DRM
- Samsung LYNK™ REACH 3.1
- H-Browser: Vendor Server
- Ultra-thin design: 1.37” (890)
- Pro:Idiom™ MPEG4 H.264
- Mobile AllShare™ Cast
- Wireless LAN Built-in
- Samsung Smart Hub Apps
- Swivel 20/60/90 degrees w/ lockdown hardware (590/690)
- 3D enabled Smart TV (890/890V)
- Curved TV (890V) is wall mountable

- Samsung LYNK™ REACH 3.1
- Samsung LYNK™ DRM
- Full HD 1080p (28; 32: 720p)
- Pro:Idiom™ MPEG4 H.264
- Swivel 20/60/90 degrees, 32” w/ lockdown hardware

- Samsung LYNK™ REACH 3.1
- Samsung LYNK™ DRM
- 39”; 40”; 46”; 48”: 1080p
- Swivel 20/60/90 degrees, 32” w/ lockdown hardware (Excludes 28” series 460)
- Side A/V
SAMSUNG CONTENT MANAGEMENT SOLUTIONS

Customize content easily to personalize the guest-room TV experience.

Our solutions cater to your patrons’ needs by providing custom viewing options without excessive effort or expense:

• Offers guests a way to rapidly access content with an intuitive interface.
• Eliminates the manual labour involved to manage guest-room TVs.
• Creates new revenue streams with in-room marketing on guest-room TVs.

SAMSUNG LYNK™ SINC

Interactive TV content management for enhanced guest experience without increased expense

<table>
<thead>
<tr>
<th>FEATURES</th>
<th>BENEFITS</th>
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<tbody>
<tr>
<td>Smart Hub</td>
<td>Guest-room TV access to popular applications like Facebook and YouTube.</td>
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<td>PMS integration</td>
<td>Folio review and express checkout on TV.</td>
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<td>Tailor guest-room content by group or event</td>
<td>Enhances ability to attract special events and group bookings.</td>
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<tr>
<td>Supports IPTV and RF+IP delivery of content</td>
<td>Protects existing investment in RF infrastructure while being ready for future IPTV deployments.</td>
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SAMSUNG LYNK™ REACH SERVER

Designed exclusively for hospitality businesses to manage and deploy cost-efficient content while earning revenue from guest-room TVs

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<td>Ticker Crawler</td>
<td>Deliver marketing messages and weather information to guests without interrupting TV content.</td>
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<tr>
<td>Embedded server and software solution that works with existing RF infrastructure</td>
<td>Cost-effectively improve TVs’ user experience and manageability.</td>
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<td>Remote TV management</td>
<td>Reduce labour costs by eliminating the need to visit guest rooms to perform firmware and software upgrades.</td>
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<td>Tailor guest-room content by group or event</td>
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DISPLAY SOLUTIONS APP

Benefits of using this new app

- Overview of cutting-edge product lineup
  - Browse recently released products and solutions, including our Smart Signage, Hospitality TV, MagicInfo, LYNK SINC, etc.
  - Download product brochures, manuals, and setup guides conveniently.
- Optimized product/solution search engine
  - Receive recommendations that match your preferred specifications of digital signage and user scenario.
- A wide range of case studies
  - Consult an archive of relevant case studies that demonstrate how various industries using digital signage have adopted Samsung’s Smart Signage, Hospitality TV and solutions.
- Customized “My Menu”
  - Save your favourite products, documents, sales inquiries and technical support in “My Page,” the one-to-one Q&A section of the app interface.

HOW TO INSTALL

1. Install Display Solutions app
2. Sign up
3. My Page
4. Your sign-up result will be notified to you by email