



**ENTERTAIN, INFORM AND PROMOTE
WITH SAMSUNG SMART SIGNAGE TV**

“A NEW TYPE OF PRODUCT DESIGNED FOR SMALL SHOP OWNERS TO COMMUNICATE VARIOUS IN-STORE PROMOTIONS AND BUSINESS CONTENTS WHILE ENTERTAINING WITH LIVE TV AT THE SAME TIME.”

USAGES

Live TV

- Entertain customers

Digital signage

- Create and schedule business contents
- Promote premium products
- Modernize shopping experience

TURN YOUR BUSINESS ON WITH THE NEW SMART SIGNAGE TV

Entertain Customers & Promote Your Business

You want to make your customers happy when visiting your business and may have considered hanging a TV to entertain them. But a traditional TV is not built for the heavy demands of full-time business use. And it doesn't take advantage of turning TV viewing into a selling opportunity.

You need a TV that works as hard as you do – doing double duty entertaining customers and promoting your products and services. The new SMART Signage TV is built from the ground up for smart businesses that want to entertain customers and promote the business.



TV + Digital Signage in One Display

The SMART Signage TV comes with everything you need to entertain, inform and promote. Display live TV programming on one part of the screen while showcasing your promotions on other parts.



Easy to Use

With over 150+ pre-built design templates, you can create professional promotions with text, images and videos. Use a computer or smartphone to quickly create and change content and upload with the built-in WiFi.



Commercial-Grade Performance and Reliability

The SMART Signage TV components are designed to operate 16 hours a day, 7 days a week. And it's backed by a three year commercial use warranty.

SMART SIGNAGE TV - IDEAL FOR ANY RETAIL STORE OR BUSINESS



Restaurants & Bars:

- Keep customers entertained
- Showcase daily specials
- Sell higher margin foods
- Drive dessert/beverage sales



Retail & Apparel Shops:

- Showcase new arrivals
- Advertise sales and specials
- Promote high-margin accessories
- Drive social media campaigns

SAMSUNG SMART SIGNAGE TV SPECIFICATIONS

Model: RMD

Screen Sizes:
40" and 48" class

Panel Type: Direct LED

Resolution:
1920 x 1080 (FHD)

Brightness: 350nit

TV Tuner: Yes

Interfaces:
HDMI, Composite, USB,
RS232C in, Audio Out, Coax

Storage:
256 Mb (available)

Wireless Connectivity:
Built-in WiFi and AP

Digital Signage Software:
MagicInfo Express
Creator and Player

Warranty: 3 year
commercial use

Included Accessories:
TV stand;
Mini wall-mount kit

A COMPLETE TV AND SIGNAGE SOLUTION

The Samsung SMART Signage TV has everything you need to quickly set up a TV with digital signage software that's built to last for years.

Commercial-Grade TV

The bright LED display is available in 40" and 48" sizes and works in variety of lighting conditions. The thin frame and narrow bezel creates a modern, polished look and can be displayed in landscape or portrait mode.



Self-Installable Mini Wall Mount and Stand

The SMART Signage TV includes mini wall mount so you won't need to buy a separate wall mount kit. The SMART Signage TV also comes with a stand for countertop, table or shelf use.



MagicInfo Express Software

MagicInfo Express is simple, but powerful software that helps you easily create promotions and play them on the display in any sequence, duration, time-of-day and day-of-week.



TURN YOUR BUSINESS ON WITH SAMSUNG SMART SIGNAGE TV

The attractively priced Samsung SMART Signage TV does it all. Customers are happy and entertained with a quality TV viewing experience. And you can deliver informative and professional promotions right on the same screen. The smart choice for your business.



Medical Practices:

- Inform patients about new services
- Keep patients entertained
- Offer after-care products
- Drive social media campaigns



Gyms & Salons:

- Keep customers entertained
- Promote new service packages
- Sell high-margin hair products
- Offer discounts for referrals

SAMSUNG

[HTTP://WWW.SAMSUNG.COM/DISPLAYSOLUTIONS/SSTV](http://www.samsung.com/displaysolutions/sstv)

SUPPORT:



Samsung Electronics has been named 2013 ENERGY STAR Partner of the Year in the product manufacturing category by the U.S. Environmental Protection Agency (EPA).

Copyright © 2014 Samsung Electronics Co., Ltd. All rights reserved. Samsung and MagicInfo are registered trademarks of Samsung Electronics Co., Ltd. Specifications and designs are subject to change without notice. Non-metric weights and measurements are approximate. All data were deemed correct at time of creation. Samsung is not liable for errors or omissions. All brand, product, service names and logos are trademarks and/or registered trademarks of their respective owners and are hereby recognized and acknowledged. Simulated screen images.