Samsung Enterprise Mobility for BYOD

Drive success of your BYOD initiative with Samsung Enterprise Mobility
Enhance workforce performance with a comprehensive enterprise mobility offering.

Embrace consumer mobile devices in the workplace

Technology has transformed business operations, speeding up and prompting changes in today’s world. One of the key technologies that play a vital role in innovating business today, enterprise mobility has greatly contributed to creating a seamless business environment for increased productivity, transforming the ways enterprises do business. Now business professionals can access corporate data on devices in the palm of their hands, communicate and collaborate at any location at any time so that they can readily participate in the decision-making process. Smart mobile devices and solutions have become the indispensable, core drivers of business innovation, and the key to business success.

With 1 billion smartphones expected to be sold in 2013 alone and the consumer market for smart devices on significant increase, corporate IT is no longer in sole charge of making the choice for mobile devices for business users. With the rapid consumerization of smart devices, due in large part to their affordability, business professionals at any level of an organization are purchasing their own personal devices and adopting the latest technologies faster than what corporate IT has to offer.

The outpacing of IT capabilities has led to the belief that employees can implement and use mobile technologies faster than IT. These leading IT users are at the forefront of a workforce demographic shift to young mobile natives, who have been raised with instant communication at their fingertips. Additionally, forward thinking executives recognize the benefits of using personal mobile devices to access enterprise applications and data. Such trends have led to an increasing number of business professionals seeking to use their personal devices at work. The bring-your-own-device (BYOD) has become an irreversible trend for corporate productivity and increased employee satisfaction with enterprise mobility.

However, there are multiple challenges businesses need to resolve in successfully implementing BYOD policies. Many businesses face the challenge of providing a seamless work environment for a growing number of employees who want to utilize their mobile devices at work. To fulfill such needs, businesses are seeking comprehensive enterprise mobility solutions that can improve workflows and aid in decision-making, as well as support effective management of mobile applications and devices for business continuity.

Transform business with effective enterprise mobility solutions

Samsung Enterprise Mobility is designed to provide businesses with the comprehensive set of tools needed to successfully embrace the BYOD trend. As a leader in mobile technology, Samsung can provide mobile devices equipped with the advanced capabilities to create the seamless work environment and the features that give employees optimum work flexibility for enhanced productivity. Samsung’s offering covers the end-to-end needs of businesses from application development to mobile device management and warranty service, helping ensure that security and continuity accompany the whole process. With a wide range of innovative mobile devices, partnerships with industry-leading providers and efficient services, Samsung helps increase mobile workforce performance.

Samsung Enterprise Mobility provides enterprises with:

- **Seamless business operations.** Ensure business professionals can stay involved throughout the business process with advanced mobile devices, innovative communication and collaboration features, and business data analytics for agile decision making.

- **Effective mobile management.** Develop, provide, and manage enterprise mobility effectively with device management solutions and applications that cut costs and securely protect corporate data.

- **Improved business continuity.** Minimize downtime and prepare for unforeseen incidents with efficient care and maintenance service for mobile devices.

Figure 1. Samsung provides a complete offering of enterprise-ready mobile devices, solutions, and service for enterprise mobility.
Connect seamlessly to business operations with innovative mobile technology

Today’s global business environment requires companies to be agile and efficient at all times. Business professionals need to be able to communicate, share and make decision quickly and efficiently in order to carry out business operations successfully. Samsung Enterprise Mobility offering provides innovative communication, collaboration, and analytics tools to help professionals perform tasks with ease anywhere, anytime.

Stay connected with flexible communication

Businesses need flexible capabilities that allow for constant communication among the workforce for faster response to business circumstances. Samsung provides robust messaging and unified communication solutions for its GALAXY devices so that businesses users can communicate seamlessly wherever they are. Equipped with features that allow for constant access to business emails, immediate creation of conference calls and effective communication in foreign languages, Samsung helps business users work productively at all times.

Samsung GALAXY Tab3 and Exchange ActiveSync

Business professionals can use corporate emails, calendars, and contacts with Samsung GALAXY Tab3’s enhanced implementation for Microsoft Exchange ActiveSync® (EAS). The communication protocol on Samsung GALAXY Tab3 devices is designed to synchronize emails and schedules between messaging server and mobile devices and comes with more extensive support and advanced features.

Samsung GALAXY Tab3 and Cisco WebEx

Using Cisco WebEx with Samsung GALAXY Tab3 gives business users access to business emails and messaging from anywhere, so they can easily share documents and other content in various locations. Such tools support efficient and real-time sharing and collaboration so that team members can stay informed and up-to-date while working on the go.

Samsung GALAXY S4 with Samsung Smart Conference

With Samsung Smart Conference solution on Samsung GALAXY S4 smartphone, business professionals can discuss and resolve business issues from virtually anywhere. Together, these tools enable seamless communication for easy collaboration across multiple channels. Samsung Smart Conference enables employees to initiate an audio conference with other business professionals to address urgent issues immediately. Using the conferencing tool, a business user can call others directly and start working together right away, eliminating the need to coordinate meeting times for everyone. This saves time and supports agile, real-time decision making.

Samsung GALAXY S4 with S Translator

Samsung GALAXY S4 minimizes language barriers in global working environments for unhindered communication. The smartphone’s preloaded S Translator is an automatic translation tool that enables collaboration across several languages. S Translator operates through the use of highlighted words, texting and even voice command. Business professionals can say or text words, phrases or sentences into Samsung GALAXY S4, and it will read or text the translation back to them.

Collaborate and share to increase productivity

As business professionals communicate the needs that arise during business operations, they often need to be able to quickly produce tangible documents that meet the new requirements. Samsung provides collaborative mobile solutions that allow ease in collaborating and sharing files and documents. Users can seamlessly work together on presentations, connect wirelessly and share files, or view content in a larger format, all of which make collaboration faster and more efficient.

Samsung GALAXY Tab3 and AgreeYa Onvelop

Business users can work together seamlessly using Samsung GALAXY Tab3 with AgreeYa Onvelop solution. They can create, develop and finalize a presentation together with ease wherever they may be. With robust communication tools to discuss, highlight and agree on points throughout the process, greater collaboration is ensured.

Samsung GALAXY Note 8.0 with Group Play

Professionals can also use Samsung Group Play feature to wirelessly connect multiple Samsung smartphones and tablets to share files and documents instantly. With Group Play, a user can share his or her files and documents with as many as 10 other users to lead a multimedia presentation. All this group work is paperless and in real-time, helping meet urgent business needs.

Samsung ATIV Tab3 with SideSync

Samsung ATIV Tab3, which combines the power of a PC with the portability of a tablet, further expands the options for collaboration. Using its upgraded Microsoft® Office functionality and S Pen, business users can easily work together to create fully featured business documents. The tablet PC includes Samsung SideSync, which enables a user to connect a Samsung GALAXY smartphone to view and work with its screen in a larger format.
Support efficiency with effective tools and management solutions.

Make swift and informed business decisions
Businesses need to be well-informed and knowledgeable to continue growing and performing at a high level. Samsung provides mobile solutions that allow for quick and easy access to business intelligence (BI) reports and dashboards on a mobile device. Business professionals can make swift decisions based on up-to-date, analyzed data and increase productivity.

**Samsung GALAXY Note 8.0 and SAS Mobile BI**
Business intelligence (BI) provides the ability to organize and analyze corporate data. With SAS Mobile Business Intelligence, business professionals have company BI reports and information available to them and can publish business reports to their devices from anywhere. Compatible with Samsung GALAXY Note 8.0, SAS Mobile BI integrates data from across the enterprise and enables self-service reporting and statistical analysis. With the tablet’s multitasking features, business users can open a report, highlight selected text with the S Pen, and then export the area to a new report. Multiple documents and tasks can run simultaneously for increased efficiency.

Build an infrastructure optimized for effective mobile management
To further support enterprise mobility, businesses need the ability to develop and provide business applications that business professionals will be able to use in their daily operations. In addition, to ensure the effectiveness of enterprise mobility at all times, businesses need effective mobile device management solutions that can monitor and configure the devices and solutions provided to employees. Using an array of development and management tools from Samsung Enterprise Mobility, businesses can easily develop custom applications that they can then efficiently deploy and coordinate.

**Samsung Enterprise Software Development Kit**
Samsung Enterprise Software Development Kit (E-SDK) is an Android development add-on for the creation of customized enterprise applications. With Samsung E-SDK deployed on Samsung mobile devices, businesses can extend their management capabilities on device controls and security features. This functionality allows businesses to take advantage of the full capabilities offered by Samsung’s mobile devices to effectively implement BYOD and other enterprise mobility initiatives.

Businesses can easily develop, deploy and coordinate applications while more effectively managing enterprise mobility.

**Samsung Device Configuration Tool**
With Samsung Device Configuration Tool (DCT), businesses can easily manage user setting profiles for Samsung mobile devices, including Samsung smartphones and tablets. The tool is especially useful for overseeing a fleet of devices, and it provides enterprise-grade security and manageability with straightforward distribution and administration of profiles.
Maintain business continuity with flexible options and support

In addition to providing seamless communication and management, Samsung also provides accommodating support options that ensure business continuity. The comprehensive care for enterprise mobility comes with reduced device management expenses and better investment returns for businesses.

Samsung Mobile Care Pack
Samsung provides flexible options to help companies prepare for unforeseen occurrences and improve business continuity with reduced maintenance expenses. Samsung Mobile Care Pack offers a wide range of protections to help guard against lost productivity.

Extended Warranty
The Extended Warranty picks up where standard warranties end, reducing unexpected maintenance costs.

Advanced Exchange Service
An included Advanced Exchange Service helps maintain employee productivity by providing additional devices from a buffer stock while a damaged device is being repaired.

Remote Care Service
Samsung Mobile Care Pack provides the option to take or send a damaged device to a Samsung Service Center for repair.

Accidental Damage Care
Companies can also choose Accidental Damage Care that protects the devices from events such as breakage and water immersion.

Figure 3. Samsung Mobile Care Pack offers peace of mind for enterprise mobility care.
### Samsung Enterprise Mobility Portfolio

#### Device

##### Smartphone

**Samsung GALAXY S4**
- Full HD Super AMOLED delivering crisp, clean high-quality display for emails, work files, videos and more
- **Powerful performance** with 1.9 GHz Quad-Core Processor / 1.6 GHz Octa-Core Processor* to carry out work smoothly
- **Enhanced security features** with MDM, VPN, ODE, and EAS to keep your device protected from security threats

**Samsung GALAXY S4 Active**
- **Coverless water-proof ear jack** for earphone use without having to open and close ear jack cover
- **IPX7** with water-proof capabilities at a depth of 1m for up to 30 min
- **IP6X** with complete protection against dust entry for safe work out in the field

* The selection of AP will differ by markets

**Samsung GALAXY S4 Mini**
- **Compact and sleek design** for enhanced portability and style without sacrificing performance
- **Super AMOLED display** with vivid images and life-like colors for comfortable and accurate information viewing
- **Powerful business functionalities** with S Translator, Sound & Shot and Group Play increase productivity

**Samsung GALAXY Note 2**
- **Multitasking on one screen** with Multi Window and Popup Note features to boost mobile work performance and productivity
- **S Note and S Pen** for note taking by hand, eliminating the need to carry notebooks and paper documents

**Samsung GALAXY Note 8.0**
- **Reading Mode** minimizing eye fatigue when reading documents on the screen
- **S Planner** enabling note taking and efficient schedule management on the portable, diary-sized device

**Samsung GALAXY S4 Active**
- **Powerful performance** with 1.9 GHz Quad-Core Processor / 1.6 GHz Octa-Core Processor* to carry out work smoothly
- **Enhanced security features** with MDM, VPN, ODE, and EAS to keep your device protected from security threats

**Samsung GALAXY Note 10.1**
- **Wide split-screen functionality** enabling true multitasking by simultaneously running two programs on the big screen
- **S Note and S Pen** for note taking by hand, eliminating the need to carry notebooks and paper documents

**Samsung ATIV Tab3**
- **Convertible design** combining power of a notebook PC and the convenience of a tablet
- **Creative and productive tools** including S Pen and SideSync for enhanced collaboration

### Note

**Samsung GALAXY Tab3 7.0**
- Enhanced communicating tools including Google+ Hangouts and ChatON to stay in touch with colleagues, family and friends
- **Comfortable fit in the hand** with a slimmer, thinner 9.9mm design for secure handhold
- **Up-to-date technology** with powerful 1.2 GHz Dual Core Processor, dual cameras and channel bonding for high performance

**Samsung GALAXY Tab3 8.0**
- **Smart usability** with Dual view, Pop up Video, Group Play and Reading mode enhancing productivity
- **Best-in-class portability** with stunning 7.4mm thin profile for comfort and mobility
- **Exceptional performance** with a 1.5GHz Dual Core Processor, 1.5 GB RAM, WXGA Resolution, Samsung Sound Alive and Dolby Surround

**Samsung GALAXY Tab3 10.1**
- **Large screen with suitable portability** with a 10.1” screen and 7.96mm thin slim design for easy presentation and document editing
- **Elevated business experience** with powerful 1.6 GHz Dual Core Processor, faster Wi-Fi connectivity, GPS and GLONASS to increase business performance

**Samsung ATIV Tab3**
- **Convertible design** combining power of a notebook PC and the convenience of a tablet
- **Creative and productive tools** including S Pen and SideSync for enhanced collaboration
## Samsung Enterprise Mobility Portfolio

### Software Development Kit

**Samsung Enterprise SDK**
- Advanced add-on APIs enable businesses to develop their own enterprise applications with access control functionality
- High-level security providing protection for employees’ mobile devices and corporate data
- A variety of SDKs available on the Samsung Developer site help businesses easily find the right SDKs and develop applications

### Solution

#### Messaging

**Microsoft EAS (Exchange ActiveSync)**
A communication protocol designed for the synchronization of emails, contacts and calendars between a messaging server and mobile devices enabling seamless connection to business functions

**IBM Lotus Notes**
A push email solution providing quick access to email, calendars, address books, journals and to-do lists for Lotus Notes mobile users

#### UC&C (Unified Communications & Collaboration)

**Cisco Jabber**
A communication tool that streamlines communication and enhances productivity with integrated IM, voice, video, voice messaging, desktop sharing and conferencing

**Cisco WebEx**
A web conferencing application designed to address a wide variety of collaboration needs for meeting, training, marketing, events and support

**AgreeYa Mobility Onvelop**
The only UC&C platform that brings together Microsoft technologies SharePoint® and Lync® under a single mobile client solution

**Samsung Conference Call**
A global audio conference application with simple setup and join-in process on smartphones

### Business Intelligence

**SAS Business Intelligence**
A BI solution that provides users with the ability to locate and access company BI reports, KPIs and dashboards to quickly and easily gain a deeper analytical understanding of business performance

### Service

#### Samsung Mobile Care Pack

**Extended Warranty Service**
Warranty service extending the service period within the standard service warranty scope

**Advanced Exchange Service**
A device exchange service that helps customers to continue doing business with an extra buffer stock of devices, ensuring that business continues while a broken or damaged device is being repaired

**Accidental Damage Care Service**
Repair services for damages caused by various types of accidents that are typically not covered under a basic warranty. Damages include breakage, water damage, electrical surges and drops

**Remote Care Service**
Samsung device care service that eliminates the need for a customer to visit a service center, providing customers with access to services virtually anytime through a Samsung call center or service website