

**Samsung Electronics New Zealand Limited (“Promoter”)**

**Samsung e-Store Promotion Terms and Conditions**

**Buy a selected Samsung product to receive a Bonus Gift and discount on selected products**

**(“e-Store Promotion”)**

1. Subject to the terms and conditions set out below, all orders or purchases paid in full by an Eligible Claimant between 2:00pm on 16<sup>th</sup> April 2024 and 11:00am on 15<sup>th</sup> May 2024 or while stocks last (“**Promotional Period**”) from the Promoter’s online store ([www.samsung.com/nz](http://www.samsung.com/nz)) (“**e-Store**”) of the products set out in Table 1 below “**Participating Products**” qualify for the corresponding gifts “**Bonus Gift**”:

**Table 1**

<b>Participating Product</b>	<b>Bonus Gift</b>
<b>Galaxy Z Flip 5 256GB and 512GB</b> <b>SM-F731BZAAXNZ</b> <b>SM-F731BLGAXNZ</b> <b>SM-F731BLIAXNZ</b> <b>SM-F731BZEAXNZ</b> <b>SM-F731BZBAXNZ</b> <b>SM-F731BZGAXNZ</b> <b>SM-F731BZYAXNZ</b> <b>SM-F731BLGEXNZ</b> <b>SM-F731BLIEXNZ</b> <b>SM-F731BZAEXNZ</b> <b>SM-F731BZEEXNZ</b> <b>SM-F731BZBEXNZ</b> <b>SM-F731BZGEXNZ</b> <b>SM-F731BZYEXNZ</b>	<p>Bonus 65w charger (EP-T6530NBEGAU), Flipsuit Case (EF-ZF731CTEGWW) and Flipsuit Card (Selection from GP-TOF731SBCCW or GP-TOF731SBCQW or GP-TOF731SBCWW GP-TOF731SBDLW or GP-TOF731SBDPW or GP-TOF731SBEBW GP-TOF731SBEPW or GP-TOF731SBERW or GP-TOF731SBFNW GP-TOF731SBHRW) at the e-Store at the time of purchasing the Participating Product</p> <p>and</p> <p>Receive a trade-in boost of \$100 when you trade-in an eligible device (as set out in <a href="https://www.samsung.com/nz/galaxytradein/#termsandconditions">https://www.samsung.com/nz/galaxytradein/#termsandconditions</a>)</p>
<b>Galaxy Z Fold5 256GB and 512GB</b> <b>SM-F946BZKDXNZ</b> <b>SM-F946BLBDXNZ</b> <b>SM-F946BZEDXNZ</b> <b>SM-F946BZUDXNZ</b> <b>SM-F946BLBGXNZ</b> <b>SM-F946BZEGXNZ</b> <b>SM-F946BZKGXNZ</b>	<p>Bonus Slim Spen case (Selection from EF-OF94PCUEGWW or EF-OF94PCLEGWW) and 65w charger (EP-T6530NBEGAU) at the e-Store at the time of purchasing the Participating Product</p> <p>and</p> <p>Receive a trade-in boost of \$200 when you trade-in an eligible device (as set out in <a href="https://www.samsung.com/nz/galaxytradein/#termsandconditions">https://www.samsung.com/nz/galaxytradein/#termsandconditions</a>)</p>

<b>SM-F946BZUGXNZ</b> <b>SM-F946BZBGXNZ</b>	
<b>Galaxy S24</b>  <b>SM-S921BLGCXNZ</b> <b>SM-S921BZOCXNZ</b> <b>SM-S921BLBCXNZ</b> <b>SM-S921BZACXNZ</b> <b>SM-S921BZKCXNZ</b> <b>SM-S921BZVCXNZ</b> <b>SM-S921BZYCXNZ</b> <b>SM-S921BLGQXNZ</b> <b>SM-S921BZOQXNZ</b> <b>SM-S921BLBQXNZ</b> <b>SM-S921BZAQXNZ</b> <b>SM-S921BZKQXNZ</b> <b>SM-S921BZVQXNZ</b> <b>SM-S921BZYQXNZ</b>	<p>Bonus 65w charger (EP-T6530NBEGAU), Flipsuit Case (Selection from EF-MS921CWEGWW or EF-MS921CYEGWW) and Flipsuit Card (Selection from GP-TOS921SBBYW or GP-TOS921HIMGW or GP-TOS921HINBW) at the time of purchasing the Participating Product</p> <p>and</p> <p>Receive a trade-in boost of \$100 when you trade-in an eligible device (eligibility and terms and conditions for trade-in under <a href="http://www.samsung.com/nz/galaxytradein/#termsandconditions">www.samsung.com/nz/galaxytradein/#termsandconditions</a>)</p>
<b>Galaxy S24+</b>  <b>SM-S926BLGBXNZ</b> <b>SM-S926BZOBXNZ</b> <b>SM-S926BLBBXNZ</b> <b>SM-S926BZABXNZ</b> <b>SM-S926BZKBXNZ</b> <b>SM-S926BZVBXNZ</b> <b>SM-S926BZYBXNZ</b> <b>SM-S926BLGCXNZ</b> <b>SM-S926BZOCXNZ</b> <b>SM-S926BLBCXNZ</b> <b>SM-S926BZACXNZ</b> <b>SM-S926BZKCXNZ</b> <b>SM-S926BZVCXNZ</b> <b>SM-S926BZYCXNZ</b>	<p>Bonus 65w charger (EP-T6530NBEGAU), Flipsuit Case (Selection from EF-MS926CWEGWW or EF-MS926CYEGWW) and Flipsuit Card (Selection from GP-TOS926HIBBW or GP-TOS926HILPW or GP-TOS926HIMGW or GP-TOS926HINBW) at the time of purchasing the Participating Product</p> <p>and</p> <p>Receive a trade-in boost of \$200 when you trade-in an eligible device (eligibility and terms and conditions for trade-in under <a href="http://www.samsung.com/nz/galaxytradein/#termsandconditions">www.samsung.com/nz/galaxytradein/#termsandconditions</a>)</p>
<b>Galaxy S24 Ultra</b>  <b>SM-S928BLGCXNZ</b> <b>SM-S928BZOCXNZ</b> <b>SM-S928BLBCXNZ</b>	

<b>SM-S928BZKCXNZ</b> <b>SM-S928BZTCXNZ</b> <b>SM-S928BZVCXNZ</b> <b>SM-S928BZYCXNZ</b> <b>SM-S928BLGQXNZ</b> <b>SM-S928BZOQXNZ</b> <b>SM-S928BLBQXNZ</b> <b>SM-S928BZKQXNZ</b> <b>SM-S928BZTQXNZ</b> <b>SM-S928BZVQXNZ</b> <b>SM-S928BZYQXNZ</b> <b>SM-S928BLGWXNZ</b> <b>SM-S928BZOWXNZ</b> <b>SM-S928BLBWXNZ</b> <b>SM-S928BZKWXNZ</b> <b>SM-S928BZTWXNZ</b> <b>SM-S928BZVWXNZ</b> <b>SM-S928BZYWXNZ</b>	<p>Bonus 65w charger (EP-T6530NBEGAU), Flipsuit Case (Selection from EF-MS928CWEWW or EF-MS928CYEGWW) and Flipsuit Card (Selection from GP-TOS928HIBBW, GP-TOS928HIRFW, GP-TOS928HILPW, GP-TOS928HIMGW, GP-TOS928SBBBW, GP-TOS928SBBYW, GP-TOS928HIJBW, GP-TOS928HIKWW, GP-TOS928HINBW, GP-TOS928HIORW, GP-TOS928SBCEW) at the time of purchasing the Participating Product</p> <p>and</p> <p>Receive a trade-in boost of \$300 when you trade-in an eligible device (eligibility and terms and conditions for trade-in under <a href="http://www.samsung.com/nz/galaxytradein/#termsandconditions">www.samsung.com/nz/galaxytradein/#termsandconditions</a>)</p>
<p><b>Galaxy S23FE 128GB and 256GB</b></p> <b>SM-S711BLGBXNZ</b> <b>SM-S711BZABXNZ</b> <b>SM-S711BZPBXNZ</b> <b>SM-S711BZWBXNZ</b> <b>SM-S711BZBBXNZ</b> <b>SM-S711BLGCXNZ</b> <b>SM-S711BZACXNZ</b> <b>SM-S711BZPCXNZ</b> <b>SM-S711BZWCXNZ</b> <b>SM-S711BZBCXNZ</b>	<p>Bonus Clear gadget case (EF-XS711CTEGWW) and 65w charger (EP-T6530NBEGAU) at the e-Store at the time of purchasing the Participating Product</p> <p>and</p> <p>Receive a trade-in boost of \$50 when you trade-in an eligible device (eligibility and terms and conditions for trade-in under <a href="http://www.samsung.com/nz/galaxytradein/#termsandconditions">www.samsung.com/nz/galaxytradein/#termsandconditions</a>)</p>
<p><b>Galaxy S23 and S23 Ultra</b></p> <b>SM-S911BZKBXNZ</b> <b>SM-S918BZGBXNZ</b> <b>SM-S918BZKBXNZ</b>	<p>Bonus Super Fast Wireless Charger (with Adapter and Cable) (EP-P2400TBEGAU) at the e-Store at the time of purchasing the Participating Product</p> <p>and</p>

	<p>Receive a trade-in boost of \$50 when you trade-in an eligible device(eligibility and terms and conditions for trade-in under <a href="http://www.samsung.com/nz/galaxytradein/#termsandconditions">www.samsung.com/nz/galaxytradein/#termsandconditions</a>)</p>
<p><b>Galaxy A05 and A05s</b></p> <p><b>SM-A055FZKDXNZ</b>  <b>SM-A055FZSDXNZ</b>  <b>SM-A057FZKGXNZ</b>  <b>SM-A057FLGGXNZ</b></p>	<p>Bonus 25w Charger (EP-T2510NBEGAU) at the e-Store at the time of purchasing the Participating Product</p>
<p><b>Galaxy A15 5G</b></p> <p><b>SM-A156EZKDXNZ</b>  <b>SM-A156ELBDXNZ</b></p>	<p>Bonus 25w Charger (EP-T2510NBEGAU) and Case (EF-QA156CTEGWW) at the e-Store at the time of purchasing the Participating Product</p>
<p><b>Galaxy A25 5G</b></p> <p><b>SM-A256EZKDXNZ</b>  <b>SM-A256EZYDXNZ</b></p>	<p>Bonus 25w Charger (EP-T2510NBEGAU) and Case (EF-QA256CTEGWW) at the e-Store at the time of purchasing the Participating Product</p>

<b>Galaxy A35 5G</b>  <b>SM-A356EZKBXNZ</b> <b>SM-A356ELVBXNZ</b>	Bonus 25w Charger (EP-T2510NBEGAU) and Case (Selection from EF-PA356TBEGWW or EF-PA356TLEGWW) at the e-Store at the time of purchasing the Participating Product
<b>Galaxy A55 5G</b>  <b>SM-A556EZKCXNZ</b> <b>SM-A556ELBCXNZ</b>	Bonus 25w Charger (EP-T2510NBEGAU) and Case (Selection from EF-PA556TMEGWW or EF-PA556TBEGWW) at the e-Store at the time of purchasing the Participating Product
<b>Galaxy Buds FE</b> <b>SM-R400NZAAASA</b> <b>SM-R400NZWAASA</b>	\$50 eStore Voucher to be redeemed at the e-Store at the time of purchasing the Participating Product and used towards selected Redemption Product
<b>Galaxy Buds 2 Pro</b>  <b>SM-R510NLVAASA</b> <b>SM-R510NZAAASA</b> <b>SM-R510NZWAASA</b>	\$100 eStore Voucher to be redeemed at the e-Store at the time of purchasing the Participating Product and used towards selected Redemption Product
<b>Galaxy Tab S9 FE+</b> <b>SM-X616BZAAXNZ</b> <b>SM-X610NZAEXNZ</b> <b>SM-X610NLGAXNZ</b> <b>SM-X610NLIAXNZ</b> <b>SM-X610NZAAXNZ</b> <b>SM-X610NZSAXNZ</b>	Bonus 65w Charger (EP-T6530NBEGAU) and Smart Book Cover(selection from EF-BX810PBEGWW or EF-BX810PWEWW) at the e-Store at the time of purchasing the Participating Product

<b>Galaxy Tab S9 FE</b>  <b>SM-X516BZAAXNZ</b> <b>SM-X510NZAAXNZ</b> <b>SM-X510NLGAXNZ</b> <b>SM-X510NLIAXNZ</b> <b>SM-X510NZAAXNZ</b> <b>SM-X510NZSAXNZ</b>	<p>Bonus 65w Charger (EP-T6530NBEGAU) and Smart Book Cover(selection from EF-BX710PBEGWW or EF-BX710PWEGWW) at the e-Store at the time of purchasing the Participating Product</p>
<b>Galaxy Tab A9</b> <b>SM-X210NDBAXNZ</b> <b>SM-X210NZAAXNZ</b> <b>SM-X210NZSAXNZ</b> <b>SM-X210NZAAXNZ</b> <b>SM-X216BZAAXNZ</b>	<p>Bonus Book Cover for Galaxy Tab A9+ (select one from EF-BX210TBEGWW, EF-BX210TWEGWW, or EF-BX210TLEGWW) at the e-Store at the time of purchasing the Participating Product</p>
<b>Galaxy Watch 6 Classic</b>  <b>SM-R965FZKAXNZ</b> <b>SM-R965FZSAXNZ</b> <b>SM-R955FZKAXNZ</b> <b>SM-R955FZSAXNZ</b> <b>SM-R960NZKAXNZ</b> <b>SM-R960NZSAXNZ</b> <b>SM-R950NZKAXNZ</b> <b>SM-R950NZSAXNZ</b>	<p>\$100 eStore Voucher to be redeemed at the e-Store at the time of purchasing the Participating Product and used towards selected Redemption Product</p>
<b>Galaxy Watch 6</b>  <b>SM-R945FZKAXNZ</b> <b>SM-R945FZSAXNZ</b> <b>SM-R935FZKAXNZ</b> <b>SM-R935FZEAXNZ</b> <b>SM-R940NZKAXNZ</b> <b>SM-R940NZSAXNZ</b> <b>SM-R930NZKAXNZ</b> <b>SM-R930NZEAXNZ</b>	<p>\$100 eStore Voucher to be redeemed at the e-Store at the time of purchasing the Participating Product and used towards selected Redemption Product</p>

2. Participation in this e-Store Promotion is deemed acceptance of these Terms and Conditions.

3. The e-Store Promotion is only available to New Zealand residents. Claimants under 18 years old must have a parent's/guardian's permission to make a claim. The Promoter may require the parent or guardian to sign these Terms and Conditions as a condition of entry. Employees (and their immediate families) of the Promoter are ineligible to claim. Purchases for commercial purposes, for use in trade or for or on behalf of a business, will be ineligible for the e-Store Promotion. Claimants that meet all of these criteria will be considered an "Eligible Claimant".
4. Eligible Claimants are entitled to the e-Store Promotion on the following terms and conditions:
  - a. Only one Bonus Gift permitted per Participating Product;
  - b. All purchases must be made with New Zealand details, including a New Zealand credit card and a New Zealand delivery address; and
  - c. All Eligible Claimants must provide a valid email, physical address, and phone number.
5. If the Bonus Gift, or any part of the Bonus Gift, is not available for any reason, the Bonus Gift may be substituted at the discretion of the Promoter for another or equal or greater value.
6. The e-Store Voucher must be redeemed at the time of purchasing the Participating Product, and can only be redeemed at the e-Store. The e-Store Voucher can only be used towards purchasing any of the corresponding products listed in Table 2 of the Appendix (each, a "**Redemption Product**") to the Samsung e-Store Promotion Terms and Conditions.
7. If the purchase price of a Redemption Product is greater than the value of the e-Store Voucher, the claimant is required to pay the difference in the amount at the time of purchasing the Redemption Product. Any remaining amount on the e-Store Voucher is forfeited.
8. The e-Store Promotion is not available in conjunction with any other offer including discounts or vouchers for purchase at the e-Store.
9. Fulfilment of any Participating Product or Redemption Product (if applicable) will be processed as per normal lead times as and when the Promoter is able to supply stock. The Promoter will try to fulfil the orders as quickly as possible.
10. The Bonus Gift is not transferable, exchangeable and cannot be redeemed for cash.

11. The Promoter reserves the right to reclaim the cost of the Bonus Gift (including the eStore Voucher) from any claimant if the Bonus Gift is paid to the claimant and is subsequently found that the claimant is in breach of these Terms and Conditions.
12. The return or refund of any Participating Product shall also oblige the claimant to return the Bonus Gift or the Redemption Product (if applicable). The claimant agrees to be liable for all costs, including but not limited to debt recovery, if the Bonus Gift is not returned with any returned or refunded Participating Product.

### **GENERAL TERMS AND CONDITIONS**

13. The Promoter reserves the right, at any time, to verify the validity of claims and claimants (including a claimant's identity, age and place of residence) and to disqualify any claimant who submits a claim that is not in accordance with these Terms and Conditions or who tampers with the claim process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
14. The claimant must retain proof of purchase. Failure to produce proof of purchase for each claim when requested may, in the absolute discretion of the Promoter, result in invalidation of a claimant's claim or entries and forfeiture of any right to claim the Bonus Gift.
15. The Promoter's decision is final and no correspondence will be entered into.
16. All claimants may, at the Promoter's request, be required to first sign acceptance of these terms and conditions before any Bonus Gift is provided to them.
17. The Promoter assumes no responsibility for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication including any email communication sent to (or by) the Promoter to any claimant whether caused by problems with communication networks or lines, computer systems, software or internet service providers, congestion on any carrier network or otherwise; (ii) any theft, destruction or unauthorized access to, or alteration of such communications; and (iii) any problem with, or technical malfunction of, any computer system or other equipment used for the conduct of the e-Store Promotion.

18. The Promoter accepts no responsibility for any tax liability incurred as a result of a claimant participating in the e-Store Promotion. Claimants should obtain independent tax and financial advice.
19. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Bonus Gift, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim that the original purchase documentation or relevant e-Store Promotion is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the relevant e-Store Promotion value to that stated in these Terms and Conditions; (e) any tax liability incurred by a claimant; or (f) use of the relevant e-Store Promotion.
20. Nothing in these Terms and Conditions is intended to exclude, restrict or modify a consumer's rights under the Consumer Guarantees Act 1993. These Terms and Conditions must be read subject to those statutory provisions and will not affect any statutory rights that a claimant may have in relation to the return of a product or relevant e-Store Promotion.
21. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including, but not limited to, agents, contractors, service providers, suppliers and as required, to New Zealand regulatory authorities. Validity of a claim is conditional on providing this information. The Promoter may, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the claimant. The Promoter will not retain personal information for longer than is necessary for the purpose for which it was collected, unless otherwise required by applicable law. This means that personal information will be destroyed or erased from the Promoter's system when it is no longer required. All claims become the property of the Promoter. Claimants have the right of access to, and right to request correction of, their personal information. Claimants should direct any request to access, update or correct information to the Promoter at: Samsung Electronics, New Zealand branch office, 24 The Warehouse Way, Northcote, Auckland 0627 or any other address as notified on the Promoter's website: [www.samsung.com/nz](http://www.samsung.com/nz). Telephone: 0800 726 786. Email: [privacy.nz@samsung.com](mailto:privacy.nz@samsung.com).
22. The Promoter, in its sole discretion, reserves the right to cancel, suspend, terminate or modify the promotion or any part of the promotion for any reason, including but not limited to if fraud, technical failures or any other factor beyond the Promoter's reasonable control adversely affects the Promoter's ability to conduct the promotion or part of the promotion as contemplated in these terms and conditions, subject to any written directions from any regulatory authority. Any cancellation or modification to the promotion will be notified on the Promoter's website: [www.samsung.com/nz](http://www.samsung.com/nz)

23. The Promoter is Samsung Electronics New Zealand Limited, 24 The Warehouse Way, Northcote, Auckland 0627. Administration of the e-Store Promotion will take place at the offices located at 24 The Warehouse Way, Northcote, Auckland 0627 or any other office as notified on the Promoter's website: [www.samsung.com/nz](http://www.samsung.com/nz). Telephone: 0800 726 786. Email: [estorenz@samsung.com](mailto:estorenz@samsung.com)

## Appendix to the Samsung e-Store Promotion Terms and Conditions – Table 2

Table 2

Participating Product	Redemption Product	SKU
Galaxy Buds 2 Pro	Accessories	GP-FPR510SBLYW
		GP-FPR177HIOGW
		GP-FPR177HIORW
SM-R510NLVAASA		EP-T1510NBEGAU
SM-R510NZAAASA		EP-TA800NBEGAU
SM-R510NZWAASA		EP-P5400TBEGAU
		EP-T4510XBEGAU
		EP-T6530NBEGAU
		EP-P6300TBEGAU
		EF-PT560CVEGWW
		EF-PT560CWEGWW
		EF-PT560CMEGWW
		EF-PT560CLEGWW
		EF-PT560CBEGWW
		EF-RT560TGEGWW
		EF-RT560TJEGWW
		EF-RT560TBEGWW
		EB-P3400XUEGWW
		EP-P5400TBEGAU
		EP-P6300TBEGAU
		EP-H5300CBEGWW
		EI-T5600KWEWW
		EI-T5600BWEWW
		EI-T5600BBEGWW
		EP-T1510NBEGAU
		EP-TA800NBEGAU

<p>Galaxy Buds FE</p> <p>SM-R400NZAAASA SM-R400NZWAASA</p>	<p>Accessories</p>	<p>GP-FPR510SBLYW GP-FPR177HIOGW GP-FPR177HIORW EP-T1510NBEGAU EP-TA800NBEGAU EP-T4510XBEGAU EP-T6530NBEGAU EF-PT560CVEGWW EF-PT560CWEGWW EF-PT560CMEGWW EF-PT560CLEGWW EF-PT560CBEGWW EF-RT560TGEWW EF-RT560TJEGWW EF-RT560TBEGWW EB-P3400XUEGWW EI-T5600KWEGWW EI-T5600BWEGWW EI-T5600BBEGWW EP-T1510NBEGAU EP-TA800NBEGAU</p>
<p>Galaxy Watch</p> <p>SM-R965FZKAXNZ SM-R965FZSAXNZ SM-R955FZKAXNZ SM-R955FZSAXNZ SM-R960NZKAXNZ SM-R960NZSAXNZ SM-R950NZKAXNZ SM-R950NZSAXNZ SM-R945FZKAXNZ SM-R945FZSAXNZ SM-R935FZKAXNZ SM-R935FZEAXNZ SM-R940NZKAXNZ SM-R940NZSAXNZ SM-R930NZKAXNZ SM-R930NZEAXNZ</p>	<p>Accessories</p>	<p>ET-SHR93SUEGWW ET-SXR94LBEGWW ET-SXR94LGEWW ET-SXR94LVEGWW ET-SVR93SBEGWW ET-SVR93SUEGWW ET-SVR93SVEGWW ET-SVR94LBEGWW ET-SHR96LBEGWW ET-SFR94LBEGWW ET-SFR94LMEGWW ET-SFR94LLEGWW ET-SFR94LOEGWW ET-SFR94LSEGWW ET-SFR93SBEGWW ET-SFR93SUEGWW ET-SFR93SLEGWW EF-PT560CVEGWW EF-PT560CWEGWW EF-PT560CMEGWW EF-PT560CLEGWW EF-PT560CBEGWW EF-RT560TGEWW EF-RT560TJEGWW EF-RT560TBEGWW</p>

		EB-P3400XUEGWW EP-P5400TBEGAU EI-T5600KWEWW EI-T5600BWEWW EI-T5600BBEGWW EP-T1510NBEGAU EP-TA800NBEGAU EP-T4510XBEGAU EP-T6530NBEGAU
	Galaxy Buds	SM-R510NLVAASA SM-R510NZAAASA SM-R510NZWAASA SM-R400NZAAASA SM-R400NZWAASA