



SCH-u740

PRODUCT SPECIFICATIONS

FEATURES

- V CAST Music and Video *
- Bluetooth Wireless Technology** - headset, hands-free, serial port and dial up networking profiles supported; OPP (for vCard only)
- 1.3 MegaPixel Digital Camera
 - Flash, Auto Focus and 10 Step Digital Zoom
- Camcorder
 - MMS Length (15-second clips)
 - Normal Length (10-minute clips)
- Directional Navigation Key for Ease of Use
- Active Flip
- 72-Note Polyphonic Ring Tones
- T9™ Text Input for Easy Text Entry
- Any Key Answer
- Bilingual User Interface (English & Spanish)
- Personal Organizer: Calculator, Calendar, Alarm Clock, World Clock, Stop Watch and Notepad
- Directional Microphone
- Get It Now® Enabled (BREW 3.1.4)*
- Standalone Mode (Airplane Mode)
- Dialing Fonts
- Dual NAM
- Quicksearch
- Voice Memo
- Advanced Speech Recognition w/ Dictation

- Downloadable Content (Ringers, Wallpapers, Games & Business Applications)
- GPS / E911 Enabled*
- Messaging Services - text messaging (SMS), enhanced messaging (EMS), multimedia messaging (MMS)
- Instant Messaging - AOL®, MSN®, Yahoo!®
- Mobile Web 2.0*
- Wireless Sync Capable

TECHNICAL SPECIFICATIONS

- CDMA 1x 800/1900MHz Digital Only EVDO
- Dimensions: 3.84" x 2.04" x .58" (standard battery)
- Weight: 3.6 ounces (standard battery)
- Display: 176 x 220 Pixel, 262K TFT Color Internal; 96 x 96, 65k CSTN
- Standard Battery: 3.7 Volt Lithium Ion, 800 mAh
- Usage Time: Up to 210 mins (3.5 hrs) (standard battery)*
- Standby Time: Up to 200 hrs (standard battery)*
- Hearing Aid Compatibility = M4

MEMORY

- Internal Phone Book
 - Up to 500 entries w/ multiple contacts
 - Can store one picture with each entry
 - One-, Two- and Three-Touch dialing
- Last 90 Incoming, Outgoing and Missed Call Logs
- microSD™ Memory Card Slot

CALL MANAGEMENT AND SERVICES

- Picture Caller ID*
- Voice Mail*
- Caller ID*
- Call Forwarding*
- Call Waiting*
- Three-Way Calling*

ACCESSORIES

- Vehicle Power Charger
- Standard Lithium Ion Battery
- Headset
- Data Kit
- Leather Case
- Headset Adapter 2.5mm - 3.5mm
- Bluetooth Car Kit
- Bluetooth Headset
- Music Essentials Kit
- Holster
- Stereo Headset

STANDARD PACKAGE CONTENTS

- Handset
- Standard Lithium Ion Battery
- User Guide
- Quick Reference Guide
- Travel Charger
- Headset Multi Adaptor

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* Many of the services and features described above are network dependent and may require additional subscription and/or usage charges. Not all features are available for purchase or use in all areas. Other conditions and restrictions apply. See carrier for more information. All usage and standby times are approximate. Battery performance depends on network configuration, signal strength, operating temperature, features selected, and voice, data, and other application usage patterns. Internet content/services designed for mobile devices.
** The SCH-u740 supports the following profiles: headset, handsfree, serial port, dial up networking and object push (for vCard only). The SCH-u740 does not support all Bluetooth OBEX profiles. Go to www.verizonwireless.com/bluetoothchart to check vehicle/accessory compatibility.

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“number one in brand loyalty five years in a row”

Samsung mobile phones have been rated number one in brand loyalty by consumers five years in a row, according to Brand Keys, a leading independent authority on brand loyalty.





SCH-u740

INFORMATION GUIDE

SLIM DUAL HINGE DESIGN

Form meets function as you open the u740 in portrait mode to take and make calls, then switch to landscape mode to type messages, check email or surf the web.

QWERTY KEYBOARD

Sending text messages and emails is a breeze with a QWERTY Keyboard. Open the u740 in landscape mode and type.

V CAST SERVICES - VIDEO AND MUSIC

Download and view video on the multimedia capable u740. Download and play music and more with V CAST Music.

BLUETOOTH® WIRELESS TECHNOLOGY**

With optional accessories, enjoy hands-free operation utilizing a Bluetooth Car Kit or Bluetooth Mono Headset. You can also sync your phonebook with your computer so your contacts are always up to date.



SAMSUNG

MENU TREE for the u740

MAIN MENU

MENU LEVEL 1

MENU LEVEL 2

1. GET IT NOW

- 1: Music & Tones
 - 1: V CAST Music
 - 2: Get New Ringtones
 - 3: My Ringtones
 - 4: My Music
 - 5: My Sounds
 - 6: Sync Music
- 2: Picture & Video
 - 1: V CAST Videos
 - 2: Get New Pictures
 - 3: My Pictures
 - 4: My Videos
 - 5: PIX Place
 - 6: Take Pictures
 - 7: Record Videos
- 3: Games
 - 1: Get New App
- 4: News & Info
- 5: Tools on the Go
 - 1: Get New App
- 6: Extras
 - 1: Get New App

2. MESSAGING

- 1: New Message
 - 1: TXT Message
 - 2: Picture Message
 - 3: Video Message
 - 4: Sketch Message
 - 5: Postcard Message
 - 6: Email Message
- 2: Inbox
- 3: Sent
- 4: Drafts
- 5: Wireless Sync Email
- 6: Voicemail
- 7: E-mail
- 8: Mobile IM
- 9: Chat

3. CONTACTS

- 1: New Contact
- 2: Contact List
- 3: Groups
 - 1: No Group
 - 2: Business
 - 3: Colleague
 - 4: Family
 - 5: Friends
- 4: Speed Dials
- 5: My Name Card

4. RECENT CALLS

- 1: Missed
- 2: Received
- 3: Dialed
- 4: All
- 5: View Timers

MAIN MENU

MENU LEVEL 1

MENU LEVEL 2


5. SETTINGS & TOOLS


- 1: My Account
- 2: Tools
 - 1: Voice Commands
 - 2: Calculator
 - 3: Calendar
 - 4: Alarm Clock
 - 5: World Clock
 - 6: Stop Watch
 - 7: Notepad
- 3: Bluetooth Menu
 - 1: Add New Device
 - 1: Master Volume
 - 2: Call Sounds
 - 3: Alert Sounds
 - 4: Dial Sounds
 - 5: Keypad Volume
 - 6: Earpiece Volume
 - 7: Service Alerts
 - 8: Power On/Off
- 4: Sounds Settings
- 5: Display Settings
 - 1: Banner
 - 2: Backlight
 - 3: Contrast
 - 4: Wallpaper
 - 5: Display Themes
 - 6: Dial Fonts
 - 7: Clock Format
- 6: Phone Settings
 - 1: Standalone Mode
 - 2: Set Shortcut Key
 - 3: Flip Duration
 - 4: Language
 - 5: Location
 - 6: Security
 - 7: System Select
 - 8: NAM Selection
 - 9: Quick Search
- 7: Call Settings
 - 1: Answer Options
 - 2: Auto Retry
 - 3: TTY Mode
 - 4: One Touch Dial
 - 5: Voice Privacy
 - 6: Call Restrictions
 - 7: Data Settings
 - 8: DTMF Tones
- 8: Memory
 - 1: Save Options
 - 2: Phone Memory
 - 3: Card Memory
- 9: Phone Info
 - 1: My Number
 - 2: SW Version
 - 3: Icon Glossary

GET TO KNOW the u740

USE THE KEYBOARD


Changing Text Entry Mode


• When creating a message press  Shift to cycle among upper case (ABC), lower case (abc), or initial upper case (Abc) while in ABC mode.



• Press  NumLock to change from ABC mode to 123 mode.

Note: The NumLock icon is only visible while using applications such as Mobile Web and V CAST services.



Adding and Deleting Text

• Press  Enter to move the insertion point to the next line in a message.


• Press  Spacebar to insert spaces between words and characters.

• Press  CLR or  Backspace key to erase or clear numbers, text, or symbols from the display. You can also use to return to a previous menu or to return to standby mode from any menu.



Soft Keys

The Left soft key  is located in the lower left hand corner of the keypad. The Right soft key  is located in the lower right hand corner of the keypad.

Vibration Mode

- To activate/deactivate Vibration mode, press and hold .
- Press and hold the Volume key to activate Sound On or Sound Off.

Dialing Vanity Numbers

Vanity Numbers are numbers that combine alpha and numeric characters such 1-866-VZ GOT IT. To dial Vanity numbers in Landscape mode, dial the numeric characters then press the  Function key and use the QWERTY keyboard to dial the alpha characters. Press  Send to complete the call.

SEND A 2-WAY TEXT MESSAGE USING THE QWERTY KEYBOARD

In standby mode, press the left soft key (lower left corner) to access the Messaging menu.

1. Press 1 for New Message, then 1 for TXT Message.
2. In the TO field, type in the location (mobile number or email) that you wish to send a text message. To type in either "@" or "." you will need to press the Num Lock key to toggle to a different entry mode OR press and hold the appropriate key to get the symbol.
3. When finished entering locations, scroll to the Text field and enter your message using the QWERTY keyboard.
4. Once your message is complete, press the OK key for SEND.
5. Your text message will be sent to your friend. When they reply to your message, you will receive a notification that you have a New TXT Message.

CREATE AND SEND A VIDEO MESSAGE

In standby mode, press and hold the Camera key (below the SEND key) to turn on the camcorder. When in camcorder mode, you will see REC at the bottom of the screen.

1. Aim the camera lens at the subject. To start recording, press OK. Sound is automatically captured. You can speak to describe a scene or simply record the ambient sounds.
2. To stop recording, press OK.
3. Press the OK key for SEND. This will save your video and bring you to the Create Video Msg screen.
4. In the Create Video Msg screen, enter the phone number for a compatible phone.
5. To include a text message with your video, scroll to the Text field and enter the message to accompany the video you are sending.
6. Press OK to SEND the video message.

LISTEN TO MUSIC WITH THE FLIP CLOSED

The Music Player can be used to play music files that you have downloaded from the V CAST Music catalog or that you have transferred from your PC using Sync Music.

1. With the u740 flip closed, press and hold the Play/Pause key on the face of the handset to turn the music player on.
2. If you have already downloaded music to your handset or memory card, the message "Press Play key again to Play?" will appear in the display.
3. Press the Play/Pause key (>||) to play the songs. The first song in your playlist will begin to play.
4. Press the Fast Forward or Rewind keys on the face of the u740 to skip to another song track.
5. Press and hold the Fast Forward or Rewind keys to skip or rewind the current song.

* Note: This only works when the LCD is lit. The user must do one of the following first – press speaker, volume or hold key – or open and close the flip. Then the music keys are activated.

SETTING THE DISPLAY THEME

The u740 by Samsung has made it a snap to customize this handset. Customers will love all the ways they can tailor this handset to make an individual style statement.

1. From the Menu screen, scroll until you highlight Settings & Tools, then press the OK key.
2. Press 5 for Display Settings, then press 5 for Display Themes.
3. Scroll through the alternatives until you reach My Desk, then press the OK key. Your Menu screen will be represented as a set of desktop items, including a mailbox for Messaging, a TV for Get It Now®, a briefcase for Settings & Tools, a handset for Recent Calls, and an address book for Contacts.

To switch to one of the other new Display Themes, repeat steps 1 and 2 and then scroll to Amoeba and press the OK key. Your Menu screen will then be represented as a fun, amoebalike set of menu items.