

Samsung Galaxy S24 Series Pre-order Promotion 2024(Promotion)

Terms and Conditions (T&Cs)

Offer

Eligible Customers who purchase a Participating Product during the Promotional Period will either:

- For Samsung Online purchases** - if their purchase was made on the Samsung Online Store (<https://www.samsung.com/au/>); or
- a participating Enhanced Partnership Portal;

have the Bonus Storage automatically applied to their selected Participating Product, and displayed in the cart when they checkout, subject to these T&Cs.

Bonus Storage

Eligible Customers who purchase a Participating Product and are entitled to this Offer may receive:

- For the **Galaxy S24 Ultra**, either:
 - the 1TB for the advertised price of the 512GB variant; or
 - the 512GB for the advertised price of the 256GB variant, or
- For the **Galaxy S24 and Galaxy S24+**:
 - The 512GB for the advertised price of the 256GB variant; or
 - The 256GB for the advertised price of the 128GB variant;

(each, "**Bonus Storage**")

For the avoidance of doubt, Eligible Customers must select the Participating Product they wish to purchase, and the Bonus Storage offer will adjust the product's price to be consistent with the advertised price of the variant with the smaller storage as outlined above.

Eligible Customers

Australian residents aged 18 years and over who purchase a Participating Product from the Samsung Online Store, a participating Enhanced Partnership Portal during the Promotional Period.

Participating Products

| Product Name | SKU | Memory | Colour | |
|------------------|----------------|----------------|-----------------|---------------|
| Galaxy S24 Ultra | SM-S928BZKNATS | 12GB + 1TB | Titanium Black | |
| | SM-S928BZTNATS | 12GB + 1TB | Titanium Gray | |
| | SM-S928BZVNATS | 12GB + 1TB | Titanium Violet | |
| | SM-S928BZYNATS | 12GB + 1TB | Titanium Yellow | |
| | SM-S928BZKFATS | 12GB + 512GB | Titanium Black | |
| | SM-S928BZTFATS | 12GB + 512GB | Titanium Gray | |
| | SM-S928BZVFATS | 12GB + 512GB | Titanium Violet | |
| | SM-S928BZYFATS | 12GB + 512GB | Titanium Yellow | |
| | SM-S928BZKEATS | 12GB + 256GB | Titanium Black | |
| | SM-S928BZTEATS | 12GB + 256GB | Titanium Gray | |
| | SM-S928BZVEATS | 12GB + 256GB | Titanium Violet | |
| | SM-S928BZYEATS | 12GB + 256GB | Titanium Yellow | |
| | Galaxy S24+ | SM-S926BZKEATS | 12GB + 512GB | Onyx Black |
| | | SM-S926BZAEATS | 12GB + 512GB | Marble Gray |
| | | SM-S926BZVEATS | 12GB + 512GB | Cobalt Violet |
| | | SM-S926BZYEATS | 12GB + 512GB | Amber Yellow |
| SM-S926BZKAATS | | 12GB + 256GB | Onyx Black | |
| SM-S926BZAAATS | | 12GB + 256GB | Marble Gray | |
| SM-S926BZVAATS | | 12GB + 256GB | Cobalt Violet | |
| SM-S926BZYAATS | | 12GB + 256GB | Amber Yellow | |
| Galaxy S24 | SM-S921BZKFATS | 8GB + 512GB | Onyx Black | |
| | SM-S921BZAFATS | 8GB + 512GB | Marble Gray | |
| | SM-S921BZVFATS | 8GB + 512GB | Cobalt Violet | |
| | SM-S921BZYFATS | 8GB + 512GB | Amber Yellow | |
| | SM-S921BZKEATS | 8GB + 256GB | Onyx Black | |
| | SM-S921BZAEATS | 8GB + 256GB | Marble Gray | |
| | SM-S921BZVEATS | 8GB + 256GB | Cobalt Violet | |

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|---|--|----------------|--|------------------|
| | | SM-S921BZYEATS | 8GB + 256GB | Amber Yellow |
| | Galaxy S24 Ultra | SM-S928BLGEATS | 256GB | Titanium Green |
| | | SM-S928BLGFATS | 512GB | Titanium Green |
| | | SM-S928BLGNATS | 1TBB | Titanium Green |
| | | SM-S928BLBEATS | 256GB | Titanium Blue |
| | | SM-S928BLBFATS | 512GB | Titanium Blue |
| | | SM-S928BLBNATS | 1TBB | Titanium Blue |
| | | SM-S928BZOEATS | 256GB | Titanium Orange |
| | | SM-S928BZOFATS | 512GB | Titanium Orange |
| | | SM-S928BZONATS | 1TBB | Titanium Orange |
| | Galaxy S24+ | SM-S926BLGAATS | 256GB | Jade Green |
| | | SM-S926BLGEATS | 512GB | Jade Green |
| | | SM-S926BLBAATS | 256GB | Sapphire Blue |
| | | SM-S926BLBEATS | 512GB | Sapphire Blue |
| | | SM-S926BZOAATS | 256GB | Sandstone Orange |
| | | SM-S926BZOEATS | 512GB | Sandstone Orange |
| | Galaxy S24 | SM-S921BLGEATS | 256GB | Jade Green |
| | | SM-S921BLGFATS | 512GB | Jade Green |
| | | SM-S921BLBEATS | 256GB | Sapphire Blue |
| | | SM-S921BLBFATS | 512GB | Sapphire Blue |
| | | SM-S921BZOEATS | 256GB | Sandstone Orange |
| | | SM-S921BZOFATS | 512GB | Sandstone Orange |
| | <p>Note: Please note that non-genuine or non-Australian models of the Participating Products and Excluded Products are not eligible for this Promotion. Samsung recommends that, prior to purchasing a Participating Product, Eligible Customers verify that the product is a genuine and Australian model that is eligible for this Promotion. Further information on the benefits of purchasing Australian models can be found at www.samsung.com/au/made-for-australia</p> | | | |
| Excluded Products | Participating Product expressly excludes "C grade" or "seconds" products, second-hand, refurbished or demonstration products, and any costs, fees, expenses or liability of any description to pay any amount for installation, insurance, warranty or extended warranty, financing, delivery or any other cost which is, at the determination of the Promoter in its absolute discretion, additional or ancillary to the models listed in the table above. | | | |
| Samsung Online Store and participating Enhanced Partnership Portals | <p align="center"><u>Samsung Online Store and participating Enhanced Partnership Portals</u></p> <p>a) The "Samsung Online Store" means Samsung's official e-store accessible via the URL https://shop.samsung.com/au/ and "Enhanced Partnership Portals" means selected partnership portals that are a part of the Enhanced Partnership Portals ("EPP") program. Enhanced Partnership Portals that are participating in this promotion will have this Offer advertised after Eligible Customers have logged in to the EPP.</p> <p>b) The following Enhanced Partnership Portals are also participating in this promotion: Samsung's Government Store (https://shop.samsung.com/au/multistore/aepp/government_au/login/multistore) Samsung Business Store (https://shop.samsung.com/au/business/login/business and Samsung Education Store (https://shop.samsung.com/au/multistore/aepp/samsung_education_au/login/multistore).</p> <p>c) The Samsung Staff Sales Portal is excluded from this Promotion.</p> | | | |
| Promotional Period | Start Time and Date | | 05:00 AM AEDT 18 th January 2024 | |
| | End Time and Date | | 11:59 PM AEDT 06 th February 2024 | |
| Other Matters | <p>(a) Participation in this Promotion is deemed acceptance of these T&Cs.</p> <p>(b) This Promotion is not valid in conjunction with any other Samsung offer or promotion.</p> <p>(c) This Promotion is available to individuals only and is not open to companies, businesses, commercial ventures, organisations or anyone acting on their behalf. This does not prevent an individual on a business phone plan from entering the Promotion.</p> <p>(d) There is a limit of five (5) claims for the Bonus Storage upgrade under this Promotion per Eligible Customer.</p> <p>(e) The Bonus Storage is not transferable, exchangeable or redeemable for cash.</p> <p>(f) If this Promotion is interfered with or cannot be conducted as planned, Samsung may disqualify any customer and/or modify, suspend or terminate the Promotion as applicable.</p> <p>(g) The Promotional Period may be extended in Samsung's absolute discretion.</p> <p>(h) The Promoter reserves the right, at any time, to verify the validity of claims and customers (including a customer's identity, contact number and place of residence or other Proof of Purchase and serial number) using all other information available to the Promoter, and to disqualify any customer who does not comply with these Terms and</p> | | | |

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| | <p>Conditions or who tampers with the offer. The Promoter's decision is final and no correspondence will be entered into. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.</p> <p>(i) Eligible Customers are responsible for ensuring their correct contact number, email address and address details are provided (if requested) and any updated details are notified to the Promoter. The Promoter accepts no responsibility should an Eligible Customer fail to receive their Participating Product because of a failure to provide correct details.</p> <p>(j) Subject to paragraph (k), the Promoter (including its officers, employees and agents) excludes all liability (including negligence) for any personal injury, or any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim, original purchase documentation or Participating Product that is late, lost, or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any tax liability incurred by a customer.</p> <p>(k) Nothing in these Terms and Conditions is intended to exclude, restrict or modify any consumer rights under the <i>Competition and Consumer Act 2010</i> (Cth) ("CCA") or any other legislation which may not be excluded, restricted or modified by agreement. If the CCA or any other legislation implies a condition, warranty or term into the Terms and Conditions or provides statutory guarantees in connection with these Terms and Conditions, in respect of goods and services supplied (if any), the Promoter's liability for breach of such a condition, warranty, other term or guarantee is limited to (at the Promoter's election), to the extent it is able to do so: (a) in the case of supply of goods, the Promoter doing any one or more of the following: (i) replacing the goods or supplying equivalent goods; (ii) repairing the goods; (iii) paying the cost of replacing the goods or of acquiring equivalent goods; and/or (iv) paying the cost of having the goods repaired; or (b) in the case of supply of services, the Promoter doing either or both of the following: (i) supplying the services again; and/or (ii) paying the cost of having the services supplied again.</p> <p>(l) These Terms and Conditions are governed by the laws of New South Wales. Customers submit to the non-exclusive jurisdiction of the courts of New South Wales. The Participating Products are subject to stock availability.</p> |
| Privacy | Samsung (or third parties on its behalf) may collect personal information to conduct the Promotion and disclose such information to third parties for this purpose, including agents, contractors, service providers and offer suppliers. Validity of an eligible claim is conditional on providing this information. Some of these entities may be outside Australia, including in Singapore, Korea and the Philippines. Customers acknowledge that by consenting to this disclosure, Samsung is not obliged to take reasonable steps to ensure overseas recipients do not breach Australian privacy law. All customers consent to their personal information being collected and stored for this purpose in accordance with Samsung's privacy policy available at www.samsung.com/au , which forms part of these T&Cs. |
| Samsung/ the Promoter | Samsung Electronics Australia Pty Ltd (ACN 002 915 648) 3 Murray Rose Avenue, Sydney Olympic Park NSW 2127, Australia |
| Promotion Support | For purchases made on the Samsung Online store and participating Enhanced Partnership Portals: contact Samsung Customer service, email: onlinesupport@samsung.com or phone: 1300 362 603 For purchases made from any other Participating retailer: contact the retailer who sold you the Participating Product directly. |

Version Updated: 17 January 2024

Short form T&C

*Offer available for participating products at participating retailers only until 06/02/2024. Refer to <https://www.samsung.com/au> (Samsung Online Store) for full T&Cs.

Long form T&C

*Bonus storage (ROM) upgrade offer applies to the purchase of a Participating Product from 18th Jan 2024 – 06th Feb 2024 from the Samsung Online Store. For Full T&Cs visit <https://www.samsung.com/au/offer/galaxy-s24-offer/terms/>. Available on the Samsung Online Store and participating Enhanced Partnership Portals only.