

**Samsung® “Solve for Tomorrow” 2017 Education Contest (“Contest”)
OFFICIAL RULES**

**NOTICE: DEADLINES HAVE BEEN CHANGED AS OF 11/7/2016
Phase Two Incentive Bonus added 12/1/2016**

No purchase necessary to enter or win. Void where prohibited. A purchase will not increase your chances of winning. By entering, you understand that you are providing your information to the Sponsor. The information you provide will only be used in accordance with the Sponsor’s privacy policy which may be viewed at <http://www.samsung.com/us/common/privacy.html>

1. Entry Date:

The Samsung “Solve for Tomorrow” 2017 Education Contest Entry Period begins at 12:00:01 p.m. Eastern Daylight Time (“EDT”) on Monday October 3, 2016 and the initial ends at 11:59:59 p.m. EDT on Wednesday, November 30, 2016, (“**Contest Entry Period**”). The Contest will be divided into four (4) phases, as outlined below.

2. Eligibility:

The Contest is open only to legal residents of the fifty (50) United States and the District of Columbia who are twenty one (21) years of age or older and currently employed as full-time teachers in a public Middle School, Junior High School, or High School, grades 6-12, including Charter Schools that are 50% or more publicly funded. Home School, privately funded Charter School (less than 50% publicly funded), Private School, College or University teachers are not eligible to participate or win. Employees of Samsung Electronics America, Inc. (“**Sponsor**”), Cohen-Friedberg Associates, LLC (“**Administrator**”), and each of their respective parents, affiliates, subsidiaries, advertising and promotion agencies, retailers, distributors and suppliers (collectively the “**Contest Entities**”), and the immediate families (spouse, parents, children and siblings and their respective spouses, regardless of where they reside) and individuals living in the same households of any of the foregoing individuals, whether or not related, are ineligible to participate or win a prize. Subject to all applicable federal, state and local laws and regulations.

ENTRY NOTE: Entrants are responsible for confirming whether their school has any policies or restrictions concerning participation in Contests such as this prior to entering. The awarding of prizes is subject to such school policies. If, for any reason, any school is unable to accept a prize, including due to school policies, prize will be forfeited and Sponsor will not have any further obligation to such school. Prizes will be awarded to the school for the benefit of the teacher submitting the entry.

3. Phase One:

Phase One Entry Submission:

You may enter the Contest by visiting www.Samsung.com/solve during the Contest Entry Period and following the directions to complete and submit the Official Entry Form (collectively, the “**Entry**”).

Entry Note: Your answers to questions #1 through #3 on the Entry Form, as provided below, will be judged to determine which entrants will advance to Phase Two of the Contest:

Entry Form Questions:

This Contest focuses on how Science, Technology, Art, Engineering, and Math (“**STEAM**”) can be applied to help improve your local community (the “**Project**”).

Questions:

1. Describe an important issue in your school's community today.
2. Explain how you could apply STEAM to address the above issue. (Please note you will be asked to execute this project.)
3. How can creative thinking be incorporated into this project?

Answers to each question must not exceed one hundred (100) words. All Phase One entries must be received by 11:59:59 p.m. EDT on Wednesday, November 30, 2016, to be considered. Applications will only be accepted in English and answers to all questions must be in the form of a statement. Answers submitted in other forms such as poems or songs will not be considered. The decisions of the Judges are final and legally binding in all matters relating to this Contest. Entries generated by script, macro or other automated means and entries by any other means which subvert the entry process or are otherwise not in compliance with these Official Rules are void. Limit one (1) entry per person and per e-mail address during Phase One, however more than one teacher from the same school may enter. If multiple Entries are received from the same person utilizing multiple email addresses, the Judges may use their discretion to select the entry submission and or disqualify the Entrant from participation in this Contest. Limit one (1) prize per school. All entries become the property of the Sponsor and will not be acknowledged or returned. Except as otherwise provided herein, Sponsor will not enter into any correspondence with an entrant regarding an entry. Entry must be entrant's own original work, be true and verifiable, cannot be previously published or submitted in connection with any other, program or contest, may not be offensive or inappropriate and may not contain profanities or obscenities nor depict Contest Entities unfavorably, as determined by Sponsor or the Administrator in their sole discretion. Entries must be consistent with the images of the Contest Entities and must not defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or property rights or any other third party rights. Sponsor reserves the right in its sole discretion to disqualify any entry it determines does not comply with these requirements or these Official Rules, in its sole discretion.

Phase One Judging and Judging Criteria:

All eligible entries received during the Phase One Contest Entry Period, will be judged, on the following weighted criteria by a panel of qualified judges selected by Sponsor:

- 45%** Quality of content and adherence to theme/questions
- 45%** Inclusion of specific points and/or examples illustrating the answer
- 10%** Writing style and grammar

Subject to verification of eligibility and compliance with these Official Rules, up to five (5) entries per state plus the District of Columbia (up to two hundred and fifty five (255) total), with the highest judging scores will be deemed potential State Finalists (the "**State Finalists**") and will advance to Phase Two, subject to verification of eligibility (see section 4 for Phase Two details). In the event of a tie, an additional "tie-breaking" judge will determine the entrants who will proceed to Phase Two based on the above stated criteria.

Phase One State Finalist Notification:

Each potential State Finalist will be notified via telephone and/or email on or about Tuesday, December 6, 2016. If any e-mail to a potential State Finalist is undeliverable, any phone number provided by a potential State Finalist is incorrect or no longer in service, a response to any given e-mail or phone call is not received within three (3) business days of date of its issuance or any potential State Finalist does not comply with these Official Rules, the opportunity to participate in Phase Two of the Contest may be forfeited and, at Sponsor's discretion, an alternate State Finalist may be selected.

State Finalist prize package consisting of:

Samsung® V-13 2017

- **One (1) Samsung Galaxy Tab®.** Approximate retail value \$399.99.

Prizes are awarded “as is” with no warranty or guarantee, either express or implied by Sponsor. State Finalists may not substitute, assign or transfer prize or redeem prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute the prize (or portion thereof) with one of comparable or greater value. Prizes will be awarded to the school for the benefit of the State Finalist teacher. State Finalist winners will be responsible for any expenses associated with acceptance and use of the prize except as expressly stated in these Official Rules. All prize details are at the sole discretion of the Sponsor. **All required documents must be executed and returned prior to participation in Phase Two.**

4. Phase Two:

INCENTIVE BONUS: Each of the fifty-one (51) State Finalists will receive a check in the amount of \$250 to be utilized towards materials that may be required to purchase to demonstrate your project submission in Phase 111 and1V. In addition, Indiegogo will provide an additional amount (up to \$250) per State Finalist in matching funds. Complete details about the \$250 matching funds Incentive plus the Bonus Incentive initial check, will be included in each State Finalist’s prize package being issued on or about 12/22/2016.

To participate in Phase Two, State Finalists must complete a teacher activity plan which will include selecting a local non-government, non-profit organization (collectively an “NGO”) (the “**Activity Plan**”) provided by Sponsor. The chosen NGO should align with your project and be local to the school area. If there are no local organizations a regional charity servicing the school area will qualify. An NGO will be defined as a recognized IRS 501(c)(3) organization designation as filed through the Internal Revenue Service (IRS), excluding faith Organizations on the Terror watch list are also automatically excluded from receiving donations. If your entry wins one of the three National Prizes or the Community Choice award the NGO will receive a cash donation provided directly from Samsung.

The objective of the Phase Two Activity Plan is to outline how your students will execute a project and create a video addressing the Contest challenge, “Show how STEAM can be applied to help improve your local community.” The Activity Plan can be no longer than three pages in length and will address the following:

1. Concept overview
2. Objective
3. Activities and procedures

Each eligible Activity Plan submitted will be judged to determine which entries will advance to Phase Three.

The Activity Plan submission period begins on Tuesday, December 6, 2016 at 12:00:01 a.m. Eastern Standard Time (“EST”) and ends at 11:59:59 p.m. EST on Friday, December 16, 2016. Entries must be submitted online at www.Samsung.com/solve no later than 11:59:59 p.m. EST on Friday, December 16, 2016. Completed Activity Plan entries may be uploaded online at www.Samsung.com/solve.

Activity Plans will only be accepted in English. Activity Plans generated by script, macro or other automated means which subvert the entry process or are otherwise not in compliance with these Official Rules are void. Limit one (1) Activity Plan per State Finalist. By submitting the Activity Plan, entrant unconditionally assigns and transfers to Sponsor all rights, title, interest and claim, which it now has or may in the future have to his/her entry and any element(s) embodied therein. Sponsor and its designees shall have the right to edit, publish, use, adapt, reproduce, exploit, modify or dispose of any entry and all elements of such entry, online, in print, film, television, or in any other media now or hereafter known throughout the world. Except as otherwise provided herein, Sponsor will not enter into any correspondence with a State Finalist regarding an Activity Plan video. ACTIVITY Plans must be entrant’s own original work, be true and verifiable, cannot be previously published or submitted in connection with

any other program or contest, may not be offensive or inappropriate and may not contain profanities or obscenities nor depict Contest Entities unfavorably, as determined by Sponsor or the Administrator in their sole discretion. Entries must be consistent with the images of the Contest Entities and must not defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or property rights or any other third party rights. Sponsor reserves the right in its sole discretion to disqualify any entry it determines does not comply with these requirements or these Official Rules, in its sole discretion.

Phase Two Judging and Judging Criteria:

All eligible entries received during the Phase Two Contest Entry Period, will be judged on the following weighted criteria by a panel of qualified judges selected by the Sponsor:

- 40%** Strength of overall concept
- 20%** Activity objective and how it relates to piquing interest in STEAM subjects in students
- 40%** Planned execution of the concept

Subject to verification of eligibility and compliance with these Official Rules, up to one (1) entry per state plus the District of Columbia (up to fifty one (51) total), with the highest judging scores will be deemed potential State Winners (the "**State Winner**") and will advance to Phase Three. In the event of a tie, an additional "tie-breaking" judge will determine the entrants who will proceed to Phase Two based on the above stated criteria.

Phase Two State Winner Notifications:

Each potential State Winner will be notified via telephone and/or email between Monday, December 19, 2016 and Friday, December 23, 2016. If any e-mail to a potential State Winner is undeliverable, any phone number provided by a potential State Winner is incorrect or no longer in service, a response to any given e-mail or phone call is not received within three (3) business days of date of its issuance or any potential State Winner does not comply with these Official Rules, the opportunity to participate in Phase Three of the Contest may be forfeited and, at Sponsor's discretion, an alternate State Winner may be selected. Each eligible State Winner will be issued a final kit after December 14, 2016, consisting of: participation guidelines for Phase Three of the Contest along with Parent Permission Forms (to be completed and signed by the parent or legal guardian of any minor student participating in or appearing in a submitted Phase Three entry) and one (1) Samsung laptop (approximate retail value \$1,199.99. Model to be determined by Sponsor in its sole discretion based on availability) to assist in video development.

Prize is awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. State Winners may not substitute, assign or transfer prize or redeem prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute the prize (or portion thereof) with one of comparable or greater value. Prizes will be awarded to the school for the benefit of the State Winner teacher. State Winners will be responsible for any expenses associated with acceptance and use of the prize except as expressly stated in these Official Rules. All prize details are at the sole discretion of the Sponsor. **All required documents must be executed and returned prior to participation in Phase Three.**

5. Phase Three:

Phase Three Video Entry Submissions:

Each State Winner and his or her students will be required to produce and submit one (1) video of up to 3-minutes in length, demonstrating how STEAM can be applied to help improve their local community. Video should show the application of a specific STEAM activity/topic used to address the issue raised in their Activity Plan submitted in Phase Two.

Upon receipt of all completed documents (as specified above) by the Administrator from each State Winner, the Administrator will provide State Winner with access to a password-protected website to

upload their video submission. Video must be uploaded between Friday, December 23, 2016 at 12:00:01 a.m. EST and Tuesday, February 14, 2017 by 11:59:59 p.m. EST to be eligible.

Each video must be no larger than 100MB in size and be in .avi, .mov, .mpeg, or .wmv format. Each video must be narrated in English and must not exceed 3-minutes in length. Limit one (1) unique video submission per State Winner. If a State Winner submits more than one video, or the submitted video exceeds 3-minutes in length, 10% of the Judges score will be subtracted from the State Winner's score. Sponsor reserves the right to disqualify any video submission if not compliant with these Official Rules or any other guidelines provided by Sponsor, as determined by Sponsor in its sole discretion. Any student depicted in a video must have submitted a Parent Permission Form (enclosed in the State Winners kit), by the deadline specified above. In the event a student who has not submitted a Parent Permission Form is depicted in a video, the video in question will be disqualified. All video submissions become the property of the Sponsor and will not be returned. Except as otherwise provided herein, Sponsor will not enter into any correspondence with a State Winner regarding any video submission.

Requirements of Video Submission:

Video submissions may not contain, as determined by the Sponsor, in its sole discretion, any content that:

- a)** is sexually explicit or suggestive; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity;
- b)** promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
- c)** is obscene or offensive; endorses any form of hate or hate group; appears to duplicate any other video submission;
- d)** defames, misrepresents or contains disparaging remarks about other people, schools or companies;
- e)** contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others;
- f)** contains any personal identification, such as personal names or e-mail addresses;
- g)** contains copyrighted materials owned by others (including music, photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media);
- h)** contains materials embodying the names, likenesses, voices, or other indicia identifying any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without permission;
- i)** contains look-alikes of celebrities or other public or private figures, living or dead;
- j)** communicates messages or images inconsistent with the positive images and/or good will to which the Sponsor wishes to associate; and/or
- k)** violates any law.

Video submissions must be the original work of the State Winner and eligible students, may not have been previously published, and may not have won previous awards. If the Entry contains any individuals other than the State Winner and eligible students, the State Winner is responsible for obtaining, prior to submission of the video, any and all releases and consents necessary to permit the use and exhibition of the video by Sponsor in the manner set forth in these Official Rules, including, without limitation, name and likeness permissions from any person who appears in or is identifiable in the video. Sponsor reserves the right to request proof of these permissions in a form acceptable to Sponsor from any State Winner at any time. Failure to provide such proof may, if requested, render Entry null and void. By submitting a video, each State Winner warrants and represents that they and any persons appearing or who are identifiable in the video consent to the submission and use of the video in the Contest and to its use as otherwise set forth herein.

By submitting a video, each State Winner understands and agrees that the video submission may be posted on www.Samsung.com/solve for viewing and voting by visitors during Phase Three of the Contest, and entrants agree that they will not use the video for any other purpose, including, without limitation,

posting the video to any online social networks, without the express consent of Sponsor in each instance. Released Parties (as defined below) do not guarantee the posting of any video and are not liable for the use of any video by any third party. You acknowledge and agree that Released Parties do not now or in the future have any duty or liability, direct or indirect, vicarious, contributory or otherwise, with respect to the infringement or protection of any copyright in and to any video submission. By entering, entrant unconditionally assigns and transfers to Sponsor all rights, title, interest and claim, which it now has or may in the future have to his/her entry and any element(s) embodied therein. Sponsor and its designees shall have the right to edit, publish, use, adapt, reproduce, exploit, modify or dispose of any entry and all elements of such entry, online, in print, film, television, or in any other media now or hereafter known throughout the world.

Phase Three Judging:

All eligible video submissions received, will be judged on the following weighted criteria by a panel of qualified judges selected by Sponsor:

- 40%** The submission addresses/answers the topic provided
- 40%** The submission demonstrates an impact or intended impact on the community.
- 20%** Quality of content/production of submission

Judges will select ten (10) National Finalists (“**National Finalists**”). In the event of a tie, an additional “tie-breaking” judge, to be selected by Sponsor, will determine the National Finalist based on the above stated criteria. Subject to compliance with these Official Rules, the ten (10) video submissions with the highest Judges scores will be deemed National Finalists and will advance to Phase Four of the Contest. Sponsor reserves the right to choose fewer than ten (10) National Finalists if, in its sole discretion, it does not receive a sufficient number of eligible and qualified Entries. The ten (10) National Finalists will be announced on or about Tuesday, February 21, 2017.

5. Phase Four (Social Media Voting):

The ten (10) National Finalists will be announced on or about Tuesday, February 21, 2017 on www.Samsung.com/solve. Social media voting will begin at 12:00:01 a.m. EST on Tuesday, February 21, 2016 and end at 11:59:59 p.m. EST on Friday, March 17, 2017 (“**Public Voting Period**”). All ten (10) National Finalists’ videos will be displayed online at www.Samsung.com/solve.

Phase Four Social Media (Instagram and Twitter only) Voting: How to participate in the voting process **LIMIT: One vote per person per day.**

To vote visit <http://www.samsung.com/us/solvefortomorrow/finalists> during the Public Voting Period.

- All voting will be conducted on social media (Instagram and Twitter by using hashtags that are specific to each participating school.) Each vote must also include the hashtag **#SamsungSolve**.
- Each voter may only vote one (1) time per day (measured by social media handle). Use of automatic voting software, multiple email addresses or handles to vote multiple times per day, and/or activity deemed by the Sponsor to be contrary to the spirit of fair play as it relates to the Contest and public voting is strictly prohibited.
- Each hashtag use will count as one (1) vote for the respective school
- Sponsor will monitor all hashtag use and has the right and at its sole discretion to disqualify votes for any of the following reasons:
 - Voting multiple times within one day.
 - Inappropriate content.
 - Trolling or spamming other contestants.
- Only original posts will be counted – retweeting and shared Instagram posts do not count as votes.

During the Phase Four Social Media Voting period, legal residents of the fifty (50) United States and the District of Columbia age thirteen (13) and older, will be asked to vote for the entry that best exemplifies the Phase Three video topic (Show how STEAM can be applied to help improve your local community)

from among those posted. **Voting will solely determine the "Community Choice" winner.** Entrants are prohibited from obtaining votes by any fraudulent or inappropriate means, including, without limitation, offering prizes, forced voting sessions, multiple email or other inducements to members of the public, as determined by Sponsor in its sole discretion. Use of script, macro or any automated system to vote or with the intent to impair the integrity of the voting process is prohibited and all such votes will be void.

Phase Four Final Judging:

Each of the ten (10) National Finalists and authorized officer of the winning school will be invited, along with entrant to a location to be determined by the Sponsor on or about Monday, March 20, 2017 (exact date to be determined by Sponsor to present their video & concept to a panel of judges (the "**Pitch**"). The Finalist videos will be judged using the below judging weighted criteria by a panel of qualified judges selected by Sponsor. The winners will be determined by a combination of:

- 60% Video (based on previous judges' scores)
- 15% "Project" actively engaged students in STEAM subjects
- 15% Ability to clearly and articulately answer question regarding the "Project"
- 10% "Project" may or could have an actual impact on improving their communities.

Each presentation Pitch may not exceed ten (10) minutes in length. In the event of a tie, an additional "tie-breaking" judge, selected by Sponsor, will determine the winning entry/entries based on the above stated criteria. Sponsor reserves the right to not award all prizes or advance fewer entries for any phase if, in its sole discretion, it determines it has not received a sufficient number of qualified eligible entries. At the conclusion of the Phase Four judging, the 51 State Winners scores will then place each entry into one of the following categories: State Winners (41 available prizes) or National Finalists (7 available prizes) or National Winners (3 available prizes). The National Winner will be the entry with the highest Judges score at the conclusion of the Phase Four Final Judging ("**National Winner**"). If there is a tie, the Sponsor will cast one vote to determine the winning entry.

6. Prize Details: Prize consists of the following elements:

Forty One (41) State Winner Prizes: Prize consists of the following elements:

The State Winners Prize package consists of:

- \$25,000 Samsung Technology Package. Exact items to be determined by Sponsor at its sole discretion and based on product availability.

Total approximate retail value of this prize package \$25,000 each.

Ten (10) National Finalists Trips: Each winning National Finalists will receive the following:

Trip for up to (4) to attend the Pitch / National Finalist Announcements. An authorized officer of the winning school will be invited, along with entrant/teacher and two students (up to four (4) participants in total) to the Pitch / National Finalist announcement scheduled to take place at a location to be determined on or about Monday, March 20, 2017 (exact date to be determined by Sponsor). Trip consists of the following: round trip coach commercial air transportation for up to four (4) from a major U.S. gateway airport nearest school's location (as determined by Sponsor) to the Pitch / National Finalist location; up to four (4) standard hotel rooms for two (2) days/one (1) night (minimum) at a hotel designated by Sponsor; and ground transportation to/from hotel and airport in destination city. Approximate retail value: \$6,000 per prize package.

Seven (7) Pitch/National Finalist Prizes: Prize consists of the following elements:

- \$50,000 Samsung Technology Package. Exact items to be determined by Sponsor at its sole discretion and based on availability. Total approximate retail value of each prize package \$50,000.

One (1) “Community Choice Award” Prize: The school with the greatest number of eligible votes during the Phase Four Social Media Voting will win the Community Choice Award. The winning school will receive \$20,000 in Samsung technology in addition to the National Prize won.

Three (3) National Grand Prizes: Prize consists of the following elements:

- **\$150,000 Samsung Technology Package** (exact items to be determined by Sponsor at its sole discretion and based on availability).
- **\$20,000 donation to each National Prize winner’s selected NGO.** Prize payable by check in the name of the NGO.
- **Trip for up to four (4) to attend the National Winner Ceremony in a to be determined location (TBD).** An authorized officer of the winning school will be invited, along with entrant and two (2) non related students, in good standing, of the school up to (four (4) total) to the Winner Announcement Ceremony scheduled to take place in TBD location during of the month of April 2017 (exact date to be determined). Trip consists of the following: round trip coach commercial air transportation for up to four (4) from a major U.S. gateway airport nearest school’s location (as determined by Sponsor) to Washington, DC); up to four (4) standard hotel rooms for two (2) days/one (1) night at a hotel designated by Sponsor; and ground transportation to/from hotel and airport in destination city. Approximate retail value: \$6,000 per prize package.

Total approximate retail value of this prize package \$176,000.

PRIZE NOTE: Actual values based on approximate retail value of selected merchandise. The principal or other individual or governing body of winning school will make all merchandise and package selections for winning schools without exceeding the stated prize package value. Any difference between value of merchandise and package selected and stated prize package value will not be awarded. **All prizes will be awarded to the winning schools and not the entrant.** The value of Samsung merchandise are based on the estimated retail value at the commencement of the Contest. No compensation will be offered for any difference in value between stated ARV and the actual ARV at time of prize award.

Travel arrangement for the Pitch and Winner Announcement Ceremony must be made through Sponsor’s agent, on a carrier of Sponsor’s choice. Travel restrictions may apply. School representatives and guests must travel together on same itinerary. Each guest must be of legal age of majority in his/her state of residence (and at least 18), unless he/she is accompanied by a parent, legal guardian, or authorized teacher (Please note, any additional guests beyond four (4) individuals shall be at the sole expense of the guest and shall require a release of Contest Entities). All guests (or parent or legal guardian, if a guest is a minor) must execute and return a liability/publicity release prior to travel. If school is located within a 100-mile radius of destination, Sponsor reserves the right to provide ground transportation in lieu of air transportation and hotel accommodations and no compensation or substitution will be provided for difference in prize value. If winning school is unable to travel on dates specified by Sponsor, the applicable prize package will be forfeited and Sponsor will have no further obligation to school. Winning schools and guests are responsible for obtaining all required travel documents prior to travel by airline and to check into a hotel. Winning schools and/or travelers are responsible for all costs and expenses associated with the acceptance and use of the trips not specified herein as being awarded, including, but not limited to, all federal, state and local taxes, luggage fees, insurance, additional ground transportation, meals, gratuities and souvenirs. Exact date and location of Winner Announcement Ceremony will be determined by Sponsor. If, for whatever reason, the Winner Announcement Ceremony is canceled, no compensation or substitution will be provided, however remainder of prize package will be awarded and Sponsor shall have no further obligation to school.

ALL PRIZES ARE PROVIDED “AS IS” WITH NO WARRANTY OR GUARANTEE OF ANY KIND, EITHER EXPRESS OR IMPLIED. Prizes are not transferable, redeemable for cash, or substitutable except Sponsor retains the right at its discretion to substitute a prize, or portion of prize, with one of comparable or greater value. Winning schools will be responsible for all taxes, if any (including federal, state and local taxes) and other costs and expenses associated with the acceptance and use of a prize (or any portion

thereof) not included with prizes as awarded, including, but not limited to, installation and costs of any service, including any telephone or cable service.

7. Winning School Notifications:

Each principal or other authorized officer of the Prize winning schools to be invited to the Winner Announcement Ceremony will be notified by telephone and/or e-mail on or about Monday, April 4, 2016 and will have three (3) business days to respond to such notification by the method specified therein. The principal or authorized officer of each school will be required to facilitate, execute and return a Liability/Travel release and a Parent Permission Form for each guest who is considered a minor, within five (5) business days of date of issuance. After the Winner Announcement Ceremony, the principal or authorized officer of each prize winning school may, and at the sole discretion of the Administrator, be required to execute and return an Affidavit of Eligibility/Liability, a Prize Selection form(s) and, unless prohibited, a Publicity Release form within five (5) business days of date of issuance. Acceptance of a prize constitutes permission for Sponsor and its designees to use school's name for purposes of advertising, promotional and other purposes in any and all media now or hereafter known throughout the world for a period of two (2) years from the conclusion of the Contest, without further compensation, notification or permission unless prohibited by law.

8. General Rules:

The Contest is governed by the laws of the United States, state of New Jersey without regard its conflict of laws principles with venue in Bergen County, and all claims must be resolved in the courts of Bergen County, New Jersey. As a strict condition of participating in the Contest, entrants and their school agree; (a) to abide by these Official Rules, and to the decisions of Sponsor and the judges, which shall be final and binding in all respects; (b) to the use of their names and/or likenesses and/or biographical data by Sponsor and its designees for advertising, promotional and other purposes in any and all media now or hereafter known throughout the world for a period of two (2) years from the conclusion of the Contest at discretion of Sponsor without compensation, permission or notification (except where prohibited by law); (c) THAT CONTEST ENTITIES (collectively the "Released Parties") SHALL HAVE NO LIABILITY AND SHALL BE HELD HARMLESS FOR ANY DAMAGE, LOSS OR INJURY TO AN ENTRANT OR ANY THIRD PARTY RESULTING FROM PARTICIPATION IN THIS SWEEPSTAKES OR THE USE OR MISUSE OF ANY PRIZE. PRIZES ARE AWARDED "AS IS" WITHOUT ANY REPRESENTATIONS OR WARRANTIES EXCEPT FOR ANY "IN THE BOX" WARRANTY THAT MAY BE PROVIDED WITH A PRIZE; (d) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM PUNITIVE, INCIDENTAL, CONSEQUENTIAL, OR ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT OF POCKET EXPENSES, IF ANY; (e) ALL CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS SWEEPSTAKES, OR ANY COMPENSATION OR CREDIT TO BE PROVIDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; AND (f) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARD SHALL BE LIMITED TO ACTUAL OUT OF POCKET COSTS INCURRED, IF ANY, AND IN NO EVENT SHALL ENTRANT BE ENTITLED TO RECEIVE ATTORNEYS' FEES OR OTHER LEGAL COSTS OR EXPENSES. By accepting a prize, each winning school agrees to release and hold harmless Released Parties from and against any damage, loss or injury resulting from the use or misuse of any prize or Released Parties' use of any rights granted herein. Released Parties are not responsible for lost, interrupted or unavailable network, server or other connections, miscommunications, failed phone, computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, scoring errors or other problems or errors related to participation in the Contest or other errors or problems of any kind whether typographical, printing, human, mechanical, computer, electronic or otherwise relating to or in connection with the Contest, including, without limitation, errors or problems which may occur in connection with the administration of the Contest, the processing or judging of Entries, the tabulation of votes, the incorrect uploading of any video, the announcement of the prizes or in any Contest-related materials or for any damage to your or other person's computer hardware or software as a result of participation. Released Parties are not responsible for entries that are late, lost, stolen, incomplete, inaccurate, undelivered, misdirected, garbled or delayed by computer transmissions. Persons found tampering with or abusing any aspect of this Contest or who

are in violation of these Official Rules as solely determined by the judges will be disqualified and all associated entries will be void. Every submission must be manually entered by the individual participant and repetitive automated electronic submission of entries is specifically disallowed. In the event the Contest is compromised by virus, bugs, non-authorized human intervention or other causes which corrupt or impair the administration, security, fairness or proper play of the Contest, or if Contest is unable to run as planned for any other reason, Sponsor reserves the right in its sole discretion to suspend or terminate the Contest or any portion thereof and/or terminate the participation of any participant (and void his/her entry) whose conduct potentially compromises the Contest and, if terminated, at Sponsor's discretion, judge all eligible, non-suspect entries received up to time of such action using the applicable judging procedures outlined above.

9. **Winners List:** For names of the winning schools (available after March 31, 2017), go to www.Samsung.com/solve.

Sponsor: Samsung Electronics America, Inc., 85 Challenger Rd., Ridgefield Park, NJ 07660.

Administrator: COHEN-FRIEDBERG ASOCIATES, LLC, Framingham, MA 01702 www.cfapromo.com

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